



Hard Rock Hotel and Casino, Las Vegas

by Allan **Anderson**

The Hard Rock Hotel and Casino has always had some of the best, and most popular, memorabilia, from pins and casino chips to tokens, silver strikes, room keys, slot cards and on and on. The Hard Rock also displays one of the greatest rock n' roll memorabilia collection from the world's greatest rock music and movie legends. Some of these items are Elvis' gold lame jacket, concert outfits, leather jackets, gold and platinum records, guitars from Nirvana, Pearl Jam, ZZ Top, Van Halen, Bruce Springsteen, Aerosmith and many more.

Peter Morton opened the Hard Rock Hotel and Casino on March 10, 1995 next to the existing Hard Rock Cafe. The introduction of the Hard Rock Hotel and Casino quickly changed the way locals and visitors viewed Las Vegas, giving the city a newfound youth. The hotel quickly became the hottest and most sought-after destination in Vegas.

Peter Morton is a member of Chicago's preeminent family of restaurateurs. He knew at a young age that he wanted to continue the family tradition. After graduating from the University of Denver in 1969, he moved to London where shortly after his arrival he felt the need for a true American-style hamburger "joint". With money borrowed from his family and friends, he opened the Great American Disaster.

A year later, in 1971, he added rock music to the equation and opened the first Hard Rock Cafe, which restaurant experts agree pioneered the modern theme restaurant era. Located in London's Mayfair district, the Hard Rock Cafe mixed the energy and excitement of rock n' roll with great American food. Returning to Los Angeles in 1979, he

opened Mortons, which catered to an upscale clientele. In 1994 Mortons was redesigned and relocated across the street from the original site.

In 1982, with backing from Hollywood supporters, Peter Morton opened the first Hard Rock Cafe in the U.S. He soon established Hard Rock Cafes worldwide. The Rank Organisation, Pfc bought the rights for roughly half of the Hard Rock Cafes and in June 1996, Peter Morton sold the remaining rights to Rank.

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4th of July
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 5,000



4th of July
\$5 Year: 1998
Mold: H&C Color: Red
Mintage: 5,000



4th of July
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 3,500



5 Grand
\$5,000 Year: 1998
Mold: H&C Color: Purple
Mintage: 500 Reissue 1999: 2,000



Aerosmith
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Aerosmith
\$25 Year: 2002
Mold: H&C Color: Purple
Mintage: 5,000



All for One
\$1,000 Year: 1995
Mold: H&C Color: Yellow
Mintage: Unknown Reissue 1999: 3,000



April's Fool
\$5 Year: 2001
Mold: H&C Color: Green
Mintage: 3,000



Big Nickel
\$500 Year: 1997
Mold: H&C Color: Red
Mintage: 500 Reissue 1999: 3,000



Barris Kustoms of the 50's
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 1,000



Barris Kustoms of the 50's
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 1,000



Barris Kustoms of the 50's
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 1,000



Barris Kustoms of the 50's
CD Case
1,000 Sets

With autograph



Barris Kustoms of the 50's
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 1,000



Barris Kustoms of the 50's
 \$5 Year: 2002
 Mold: H&C Color: Red
 Mintage: 1,200



Barris Kustoms of the 50's
 CD Case
 1,200 Sets



Barris Kustoms of the 50's
 \$5 Year: 2002
 Mold: H&C Color: Red
 Mintage: 1,200



Barris Kustoms of the 50's
 \$5 Year: 2002
 Mold: H&C Color: Red
 Mintage: 1,200



With autograph



Barris Kustoms of the 50's
 \$5 Year: 2002
 Mold: H&C Color: Red
 Mintage: 1,200



CC>CC Convention
 NCV Year: 2001
 Mold: H&C Color: Dark Blue
 Mintage: 600



CC>CC Convention, Pink Taco
 NCV Year: 2002
 Mold: H&C Color: Pink
 Mintage: 1,000



Christmas
 \$5 Year: 1995
 Mold: H&C Color: Red
 Mintage: 4,000



Christmas
 \$5 Year: 1996
 Mold: H&C Color: Red
 Mintage: 5,000



Christmas, Angel
 \$5 Year: 1997
 Mold: H&C Color: Green
 Mintage: 5,000



Christmas, Hotel
 \$5 Year: 1997
 Mold: H&C Color: Green
 Mintage: 5,000



Christmas
 \$5 Year: December 1998
 Mold: H&C Color: Dark Red
 Mintage: 5,000



Christmas
 \$5 Year: 1999
 Mold: H&C Color: Red
 Mintage: 5,000



Christmas
 \$5 Year: 2000
 Mold: H&C Color: Red
 Mintage: 5,500



Christmas
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 3,000



Christmas
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Christmas
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 5,000



Cinco de Mayo
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 3,000



Cinco de Mayo
\$25 Year: 2000
Mold: H&C Color: Green
Mintage: 100



Cinco de Mayo
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 3,500



Cinco de Mayo
\$25 Year: 2001
Mold: H&C Color: Purple
Mintage: 750



Cinco de Mayo
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 3,000



Cinco de Mayo
\$25 Year: 2002
Mold: H&C Color: Purple
Mintage: 500



Con Air
\$5 Year: 1997
Mold: H&C Color: Orange
Mintage: 5,000



Sheryl Crow
\$5 Year: 1996
Mold: H&C Color: Fuchsia
Mintage: 5,000 Reissue 2001: 350



Black Crowes
\$5 House Chip Year: 1999
Mold: H&C Color: Dark Red
Mintage: 100,000



The Cure
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 5,500



The Cure
\$25 Year: 2000
Mold: H&C Color: Purple
Mintage: 250



Carson Daly
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 4,500



Desert Scene
\$5 House Chip Year: 1998
Mold: H&C Color: Red
Mintage: Unknown



Depeche Mode
\$5 Year: 2001
Mold: H&C Color: Green
Mintage: 5,500



Depeche Mode
\$25 Year: 2001
Mold: H&C Color: Purple
Mintage: 1,100



Dido
\$5 Year: 2004
Mold: H&C Color: Pink
Mintage: 4,500



Duran Duran
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 5,000



Eminem
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 5,500



First Anniversary
\$5 Year:
Mold: H&C Color: Red
Mintage: 25,000



Friday the 13th
\$5 Year: 2004
Mold: H&C Color: Purple
Mintage: 1,300



Jimi Hendrix
\$25 House Chip Year: 1995
Mold: H&C Color: Purple
Mintage: Unknown



Sammy Hagar
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Sammy Hagar
CD Case
250 Sets



Sammy Hagar
\$25 Year: 2002
Mold: H&C Color: Blue
Mintage: 250



Halloween
\$5 Year: 1996
Mold: H&C Color: Orange
Mintage: 5,000



Halloween
\$5 Year: 1997
Mold: H&C Color: Orange
Mintage: 7,500



Halloween
\$5 Year: 1998
Mold: H&C Color: Orange
Mintage: 5,000



Halloween
\$5 Year: 1999
Mold: H&C Color: Orange
Mintage: 5,000



Halloween
\$5 Year: 2000
Mold: H&C Color: Orange
Mintage: 3,000



Halloween
\$5 Year: 2001
Mold: H&C Color: Orange
Mintage: 3,000



Halloween
\$5 Year: 2002
Mold: H&C Color: Orange
Mintage: 5,000



Halloween
\$5 Year: 2003
Mold: H&C Color: Orange
Mintage: 2,000



Halloween
\$5 Year: 2003
Mold: H&C Color: Orange
Mintage: 2,000



Hoops in Vegas
\$5 Year: 1998
Mold: H&C Color: Dark Red
Mintage: 5,000



Hootie & the Blowfish
\$5 Year: 1996
Mold: H&C Color: Fuchsia
Mintage: 5,000



In Rock We Trust
\$500 Year: 1995
Mold: H&C Color: Fuchsia
Mintage: Unknown



Janes Addiction
\$5 Year: 2001
Mold: H&C Color: Orange
Mintage: 3,300



Janes Addiction
\$25 Year: 2001
Mold: H&C Color: Purple
Mintage: 825



Billy Joel
\$5 Year: 1999
Mold: H&C Color: Purple
Mintage: 10,000



King of the Beach
\$5 Year: 1997
Mold: H&C Color: Green
Mintage: 5,000



King of the Beach
\$5 Year: 1998
Mold: H&C Color: Red
Mintage: 5,000



Kid Rock
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Kid Rock
\$25 Year: 2002
Mold: H&C Color: Purple
Mintage: 1,100



Kid Rock
\$100 Year: 2002
Mold: H&C Color: Black
Mintage: 300



Kid Rock
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 5,000



Kid Rock
\$25 Year: 2004
Mold: H&C Color: Purple
Mintage: 1,000



Kid Rock
\$100 Year: 2004
Mold: H&C Color: Black
Mintage: 500



Lenny Kravitz
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 5,500



Lenny Kravitz
\$25 Year: 2000
Mold: H&C Color: Purple
Mintage: 500



Marilyn Manson
\$5 Year: 1998
Mold: H&C Color: Dark Red
Mintage: 5,000



Matchbox 20
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 3,500



John Mellencamp
\$5 Year: 1998
Mold: H&C Color: Dark Red
Mintage: 5,000



Millennium
\$5 Year: 1999
Mold: H&C Color: Red
Mintage: 10,000



Metallica
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 3,000



Metallica
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 3,000



Metallica
\$25 Year: 2003
Mold: H&C Color: Purple
Mintage: 1,500



Metallica
\$100 Year: 2003
Mold: H&C Color: Black
Mintage: 750



Metallica
\$500 Year: 2003
Mold: H&C Color: Fuchsia
Mintage: 1,000



Moby
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Van Morrison
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 3,000



Van Morrison
\$25 Year: 2000
Mold: H&C Color: Purple
Mintage: 750



Van Morrison
\$100 Year: 2000
Mold: H&C Color: Black
Mintage: 250



Mondo Tiki
NCV Year: 2003
Mold: H&C Color: Brown
Mintage: 1,200



Neville Brothers
\$5 Year: 1997
Mold: H&C Color: Green
Mintage: 5,000



No Doubt
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,000



Online Bonus
\$10 Year: 2003
Mold: H&C Color: Green
Mintage: 5,000



Tom Petty
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 10,000



Tom Petty
\$100 House Chip Year: 1995
Mold: H&C Color: Black
Mintage: Unknown Reissue 2001: 3,000



Ozzie Osbourne, Ozzie
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 3,250



Ozzie Osbourne, Lola
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 500



Ozzie Osbourne, Minnie
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 500



Ozzie Osbourne, Ozzie
\$25 Year: 2003
Mold: H&C Color: Purple
Mintage: 1,500



Ozzie Osbourne, Sharon
\$25 Year: 2003
Mold: H&C Color: Purple
Mintage: 1,250



Ozzie Osbourne, Ozzie
\$100 Year: 2003
Mold: H&C Color: Black
Mintage: 700



PINDEX 2000
Oversized (49mm) NCV Year: 2000
Mold: Plain Color: Fuschia
Mintage: 1,200



PINDEX
NCV Year: 2001
Mold: H&C Color: Hot Pink
Mintage: 500



PINDEX
NCV Year: 2001
Mold: H&C Color: Purple
Mintage: 500



PINDEX Early Bird
NCV Year: 2002
Mold: H&C Color: Peach
Mintage: 300



PINDEX
NCV Year: 2002
Mold: H&C Color: Blurple
Mintage: 500



PINDEX
NCV Year: 2002
Mold: H&C Color: Red
Mintage: 500



PINDEX
NCV Year: 2003
Mold: H&C Color: Brown
Mintage: 1,000



PINDEX
NCV Year: 2003
Mold: H&C Color: Pink
Mintage: 1,000



PINDEX
NCV Year: 2004
Mold: H&C Color: Blue
Mintage: 500



PINDEX
NCV Year: 2004
Mold: H&C Color: Orange
Mintage: 500



Playboy
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 5000



Playboy
\$25 Year: 2001
Mold: H&C Color: Purple
Mintage: 500



Lisa Marie Presley
\$5 Year: 2003
Mold: H&C Color: Green
Mintage: 4,500



The Punisher
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 4,000



Red Hot Chili Peppers
\$5 House Chip Year: 1995
Mold: H&C Color: Red
Mintage: Unknown Reissue 2001: 350



Red Hot Chili Peppers
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 5,500



Red Hot Chili Peppers
\$25 Year: 2002
Mold: H&C Color: White
Mintage: 1,250



Red Hot Chili Peppers
\$25 Year: 2002
Mold: H&C Color: White
Mintage: 1,250



Red Hot Chili Peppers
\$25 Year: 2002
Mold: H&C Color: White
Mintage: 1,250



Red Hot Chili Peppers
\$25 Year: 2002
Mold: H&C Color: White
Mintage: 1,250



Red Hot Chili Peppers
\$100 Year: 2002
Mold: H&C Color: Black
Mintage: 500



Ringo Starr
\$100 Year: 2003
Mold: H&C Color: Black
Mintage: 550



Rocky Horror Picture Show
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 4,500



Rocky Horror Picture Show
\$25 Year: 2000
Mold: Color: Purple
Mintage: 500



Rock 'N Horses
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 7,500



Rock 'N Horses
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 1,500



Rock 'N Horses
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 1,500



Rock 'N Horses
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 1,500



Rock 'N Horses
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 1,500



The Rolling Stones
\$25 Year: 1998
Mold: H&C Color: Purple
Mintage: 10,000



Rock 'N Rods '51 La Sabre
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 1,600



Type 1 Insert

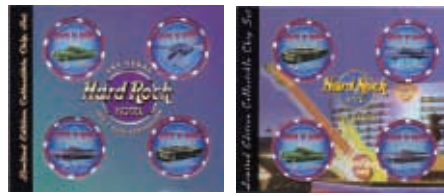
Type 2 Insert



Rock 'N Rods '54 FX-Atnos
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 1,600



Rock 'N Rods '55 Futura
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 1,600



Rock 'N Rods
CD Case
1,600 Sets



Rock 'N Rods '55 Mystere
\$5 Year: 2000
Mold: H&C Color: Red
Mintage: 1,600



Ed Roth Custom Cars of the 60's
\$5 Year: 1996
Mold: H&C Color: Red
Mintage: 600



Custom Cars of the 60's
CD Case
Mintage: 600 sets



Ed Roth Custom Cars of the 60's
\$5 Year: 1996
Mold: H&C Color: Red
Mintage: 600



Ed Roth Custom Cars of the 60's
\$5 Year: 1996
Mold: H&C Color: Red
Mintage: 600



With autograph



Ed Roth Custom Cars of the 60's
\$5 Year: 1996
Mold: H&C Color: Red
Mintage: 600



Sting
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 2500



Sting
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 2500



Sting
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 2500



Sting
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 2500



Sting
\$5 Year: 2004
Mold: H&C Color: Red
Mintage: 2500



Sting
\$25 Year: 2004
Mold: H&C Color: Red
Mintage: 750



Bob Seger
\$5 House Chip Year: 1995
Mold: H&C Color: Red
Mintage: Unknown



Valentines Day
\$5 Year: 1997
Mold: H&C Color: Red
Mintage: 5,000



Valentines Day
\$5 Year: 1998
Mold: H&C Color: Dark Red
Mintage: 5,000



Valentines Day
\$5 Year: 1999
Mold: H&C Color: Red
Mintage: 5,000



Valentines Day
\$5 Year: 2001
Mold: H&C Color: Red
Mintage: 4,000



Valentines Day
\$5 Year: 2002
Mold: H&C Color: Red
Mintage: 4,000



Valentines Day, Melissa Etheridge
\$5 Year: 2003
Mold: H&C Color: Red
Mintage: 5,000



Valentines Day, Melissa Etheridge
\$25 Year: 2003
Mold: H&C Color: Purple
Mintage: 1,500



VH1 Fairway to Heaven
\$5 Year: 1997
Mold: H&C Color: Green
Mintage: 5,000



VH1 Fairway to Heaven
 \$5 Year: 1998
 Mold: H&C Color: Red
 Mintage: 5,000



VH1 Fairway to Heaven
 \$5 Year: 1999
 Mold: H&C Color: Red
 Mintage: 2,000



VH1 Fairway to Heaven
 \$5 Year: 2000
 Mold: H&C Color: Green
 Mintage: 3,500



Volleyball Tour - AVP Shootout
 \$5 Year: 2003
 Mold: H&C Color: Red
 Mintage: 2,500



Volleyball Tour - AVP Shootout
 \$5 Year: 2003
 Mold: H&C Color: Red
 Mintage: 1,500



Volleyball Tour - AVP Shootout
 \$5 Year: 2004
 Mold: H&C Color: Red
 Mintage: 4,000



The Who
 \$5 Year: 2002
 Mold: H&C Color: Red
 Mintage: 5,000



The Who
 \$25 Year: 2002
 Mold: H&C Color: Purple
 Mintage: 6,000



The Who
 \$100 Year: 2002
 Mold: H&C Color: Black
 Mintage: 400



ZZ Top
 \$5 Year: 1997
 Mold: H&C Color: Tan
 Mintage: 5,000 Reissue 2001: 350



One that didn't make it

The Fear and Loathing in Las Vegas chip was not approved by The Gaming Control Board.



No Cash Value Chips



5
Color: Hot Pink Year: 1996



25
Color: Green Year: 1996



100
Color: Dark Gray Year: 1996



500
Color: Purple Year: 1996



1000
Color: Cream Year: 1996



5000
Color: Gold Year: 1996

Movie Props



The Hard Road chips were made by a Hollywood prop house for use in the movie, TOMCATS (2001). The prop house bought a bunch of real chips from the cage as well to be used in the shot at the craps table. The “fake” chips were used to supplement the real chips to make the shot look better. Front and back of the \$5 chip are shown.



Roulettes



1995 Hard Rock opens with 2 tables



1996 3rd table opens. Old chips are removed



1999 2 new tables open. The old chips are retained on the other 3 tables.



The roulette chips issued from 1995 through 2000 were made in the following colors: blue, green, orange, peach, pink, purple and yellow.

2000 New chips issued on all tables.



2004 New chips issued on all tables.

The new hot stamp roulette chips were put in play in 2004. They are made in the following colors: grey, blue, salmon, purple, green, red, and beige.



There has always been a controversy whether these two chips are from the Hard Rock. There is a possibility they were salesman samples for roulette chips but it has not been confirmed.

Slot Cards



The Hard Rock Hotel and Casino offers guests cutting edge amenities including poolside wireless internet and plasma screen TVs in every room. Mixing rock n' roll with class sophistication, the Hard Rock Hotel and Casino continues to cater to the younger crowd by boasting more than 650 rooms, world class restaurants, a state-of-the-art 5,000 square foot Penthouse, a newly renovated nightclub and a world renowned live concert venue. The Hard Rock Hotel and Casino has revolutionized and redefined entertainment and luxury.

The hotel's main attraction from spring through fall is the world famous pool and beach club. Hidden in over three acres of plush landscape, The Hard Rock pool is one of the

most sought after destinations to escape the summer heat. The tropical paradise includes sand bottom pools and beaches, over 50 private Tahitian cabanas with cable TV, fresh fruit, private refrigerators and cooling misters. The pool also has an outdoor gaming area including swim up blackjack and an underwater sound system.

The Rolling Stones, Aerosmith and Red Hot Chili Peppers are just some of the names that have performed at The Joint, a state-of-the-art venue. The Joint boasts the latest technology including color video cameras feeding two massive screens that flank the stage and multiple monitors throughout the venue, 25-foot speaker bays surround the stage to complete

any performance. With balconies for VIP access, two fully staffed bars, 8,000 square feet of space, 800 square feet of stage and a capacity of 1,400, The Joint accommodates everything from a seated affair to a standing showstopper.

There are restaurants, bars and nightclubs for everyone's tastes. *AJ's Steakhouse* has the finest steaks and smoothest martinis. The interior is a



Silver Strikes



HR Logo
\$10 Year: 1995 (S) 1998 (G)



Mr. Lucky's 24/7
\$10 Year: 1995 (S) 1998 (G)



The Joint
\$10 Year: 1995 (S) 1998 (G)



Sports Delux
\$10 Year: 1995 (S) 1998 (G)



1964 Rickenbacer
\$10 Year: 1999 (G)



1959 Gretsch
\$10 Year: 1999 (G)



Gibson "Les Paul"
\$10 Year: 1999 (G)



1949 Telecaster
\$10 Year: 1999 (G)



HR Logo
\$20 Year: 1996 (S) 1998 (G)



Mr. Lucky's 24/7
\$20 Year: 1996 (S) 1998 (G)



The Joint
\$20 Year: 1996 (S) 1998 (G)



Sports Delux
\$20 Year: 1996 (S) 1998 (G)



Fender Stratocaster
\$20 Year: 1999 (G)



Flying V
\$20 Year: 1999 (G)



Gibson Firebird
\$20 Year: 1999 (G)



Hoffner Beetle Bass
\$20 Year: 1999 (G)



HR Logo (coin aligned)
\$20 Year: 1998 (G)

Room Keys



classic take on the early days of Vegas mixed with west coast retro flair. The cocktail bar features a live pianist nightly. *Nobu* was voted best Japanese Restaurant for four years in a row by the Las Vegas Life Epicurean Awards, *The Pink Taco* brings authentic Mexican food to Las Vegas and it includes The Tequila Bar

with over 68 types of the Mexican staple. *Simon Kitchen and Bar* is a signature American eatery and was voted one of the Best New Restaurants in America by Esquire magazine. *Mr. Lucky's 24/7* cafe never closes and serves the best comfort food and milkshakes. It has been featured on Food Network's *\$40 A*

Day program. *The Center Bar*, with it's unique circular design, is located in the heart of the Hard Rock Hotel and Casino. *Sports Deluxe* is a sports bar made for true sports fans. It features 40 different sporting events that are fed into brand new hi-definition plasma screens. *The Body English* nightclub is designed to look like an

Tokens



\$1
Year: 1995



\$1
Year: 2000



\$1
Year: 2002



\$1 Billboard Music Awards
Year: 1996



\$1 Billboard Music Awards
Year: 1997



Enameled Token - Prototype
Year: 2002



\$2 Brass Token
Year: 1996



\$5
Year: 1995



\$1 Grand Opening
Year: 1995



\$25
Year: 1996



\$100
Year: 1999



\$100
Year: 1999

These promotional chips were produced in 1991 by the Hard Rock Cafe and are not casino chips or tokens. They also came in black, red, blue green and yellow.

English rock star's pad. An elite membership is available that includes a private VIP area, bottle service and exclusive invites and VIP amenities. *Cuba Libre* is one of the finest cigar bars in Las Vegas and offers an elegant, sit down atmosphere to enjoy a cocktail and a cigar. *Beachers Madhouse* is the late night variety show. It's a chaotic blend of Kings of Comedy, Girls Gone Wild and Jackass. The Madhouse found success in New York before taking over Las Vegas. Host Jeff Beacher is a modern day PT Barnum that takes the audience on a wild ride, from sexy dancers, Beacher's Creatures, karaoke contests, and the hottest stand up comedy.



The circular design of the casino floor allows for an intimacy not found in other Vegas properties. With all the standard games including blackjack, roulette, craps and pai gow found on the casino floor, the Hard Rock is home to over 600 custom slots themed to the likes of Jimi Hendrix, Elvis and Sid Vicious.

The Hard Rock Hotel and Casino is a total rock n' roll experience from the memorabilia to the casino chips. It has become the hottest and most sought-after destination in Vegas targeting the 21-40 year old demographic.

I would like to thank the following people for making this article possible. Dave and Debbie Harber, Cheques in the Mail, for supplying me with most of the chip scans and mintage information, Steve Bedo for token scans and all the postcards and slot cards, David Spragg for chip scans and information on the

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From the Hard Rock Hotel and Casino, Melissa Fox, Marketing Coordinator, Bart Pestrichello, Vice President of Casino Operations, Michael Decker, Cage Operations Director and Tommy O'Connor, Art Director. Cover photo and hotel photo courtesy Hard Rock Hotel and Casino.

